

# Culture of Safety & Health

---

## Why?

- Long Term – Medical Insurance Costs
- Absenteeism Costs
- Disability Benefits Costs



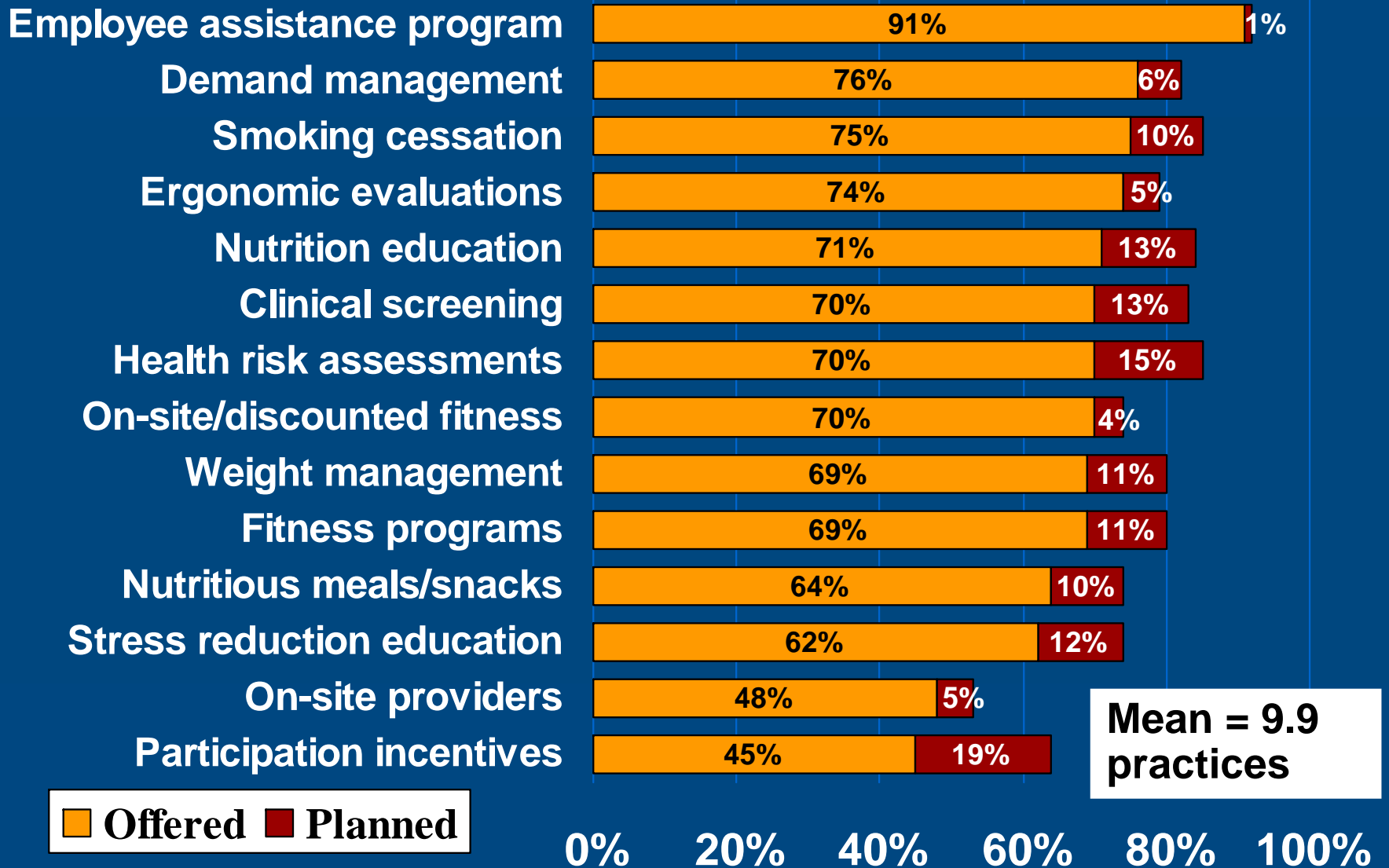
# Culture of Safety & Health

---

## Why?

- Health & Wealth of Business / Employees
  - Shift Focus to Function vs. Disability
  - Long Term – Medical Insurance Costs
  - Absenteeism Costs
  - Disability Benefits Costs
-

# IBI Health Promotion Programs



Source: More Than Health Promotion: How Employers Manage Health and Productivity, Integrated Benefits Institute, January 2010

# Principals

---

- Showcase Individual Behaviors
  - Health / Wealth Connection is Personal
  - Safety & Service Integration
  - Brand Wellness Culture
  - Leverage Power of Observation
  - Learning & Support Teams
  - Be Audacious
-