



International Forum on Disability Management 2010
IAIABC Annual Convention 2010

Sponsorship Program

Collaborating for Success

September 20 - 23, 2010
Los Angeles, California, USA

Sponsorship Program

Is your organization looking for increased visibility and contact exposure among the health, safety, workers' compensation and disability management communities?

In 2010, the International Forum on Disability Management will be hosted in conjunction with the IAIABC Annual Convention. These complementary events will attract a large audience of influential government and private sector leaders. You are invited to participate in the Sponsorship Program and realize unparalleled opportunities to:

BUILD BRAND RECOGNITION

Sponsoring organizations receive highly visible logo recognition before, during and after the event.

MEET WITH DECISION-MAKERS

IFDM 2010 and the IAIABC Annual Convention 2010 will offer direct access to over 675 government and private sector leaders in the health, safety, workers' compensation, and disability management communities from around the world.

PROMOTE YOUR PRODUCTS AND SERVICES

Strategically placed Literature Display Booths make it easy to connect with conference delegates to discuss your products and services.

DEMONSTRATE A COMMITMENT TO ADVANCING DISABILITY MANAGEMENT AND WORKERS' COMPENSATION

Your support makes it possible for delegates from around the world to discuss important disability management and workers' compensation programs and initiatives.

The IFDM and Annual Convention 2010 Sponsorship Program will generate maximum exposure to your target audience and generate an excellent return for a modest marketing investment. The global reach of the program and audience will expand your network of contacts and marketing opportunities to a worldwide audience. In addition, the Sponsorship Program extends your exposure beyond the Los Angeles events through electronic outlets frequently visited by those in the disability management and workers' compensation fields.

Securing a Sponsorship

Here is how the IFDM and Annual Convention 2010 Sponsorship Program works:

1. Review the IFDM and Annual Convention 2010 **Sponsorship Levels and Benefits**.
2. Select your preferred **Sponsorship Level** or contact Jennifer Wolf Horejsh for a customized proposal.
3. Complete the attached IFDM and Annual Convention 2010 Sponsorship Application, review the rules and regulations, and FAX or MAIL your application to:

FAX: +1 608.663.1546

IFDM and Annual Convention 2010
C/O IAIABC
5610 Medical Circle, Suite 24
Madison, WI 53719 USA

All checks should be made payable in US dollars to the **IAIABC**.

4. Once processed, your company will begin to receive recognition benefits immediately.

Sponsorship Levels and Benefits

SUMMIT PARTNER

\$15,000

- 3 complimentary registrations to IFDM 2010 and IAIABC Annual Convention 2010;
- Complimentary Literature Display Booth for September 20-22, 2009;
- Recognition as a Summit Partner on www.ifdm2010.com and www.iaiacb.org (company logo with website link and 50-word description) estimated to reach over 4,000 unique visitors in the next two years;
- Recognition as a **Summit Partner** (company logo) in the preliminary conference marketing materials (subject to print deadlines);
- Recognition as a **Summit Partner** (company logo and 50-word description) in the final conference program. Program will be distributed on-site to over 675 attendees;
- Attendee bag insert (brochure, flyer, or CD-ROM);
- Recognition as a **Summit Partner** (company logo) on signage at the Registration & Information Desk;
- Recognition as a **Summit Partner** (company logo at least 50% larger than other sponsors) displayed as part of the conference slideshow presentation. Slideshow will be played during the opening and breakout sessions of the conference;
- Pre-registration and final attendee mailing list.

EXECUTIVE PARTNER

\$10,000

- 2 complimentary registrations to IFDM 2010 and IAIABC Annual Convention 2010;
- Complimentary Literature Display Booth for September 20-22, 2009;
- Recognition as an **Executive Partner** on www.ifdm2010.com and www.iaiacb.org (company logo with website link and 50-word description) estimated to reach over 4,000 unique visitors in the next two years;
- Recognition as an **Executive Partner** (company logo) in the preliminary conference marketing materials (subject to print deadlines);
- Recognition as an **Executive Partner** (company logo and 50-word description) in the final conference program. Program will be distributed on-site to over 600 attendees;

IFDM 2010 and IAIABC Annual Convention 2010 Sponsorship Program

www.ifdm2010.com and www.iaiacb.org

Sponsorship Levels and Benefits (*continued*)

EXECUTIVE PARTNER (*continued*)

- Recognition as an **Executive Partner** (company logo) on signage at the Registration & Information Desk;
- Recognition as an **Executive Partner** (company logo at least 25% larger than Associate Partners and Partners) displayed as part of the conference slideshow presentation. Slideshow will be played during the opening and breakout sessions of the conference;
- Pre-registration and final attendee mailing list.

ASSOCIATE PARTNER

\$5,000

- 1 complimentary registration to IFDM 2010 and IAIABC Annual Convention 2010;
- Complimentary Literature Display Booth for September 20-22, 2009;
- Recognition as an **Associate Partner** on www.ifdm2010.com and www.iaibc.org (company logo with website link and 50-word description) estimated to reach over 4,000 unique visitors in the next two years;
- Recognition as an **Associate Partner** (company logo) in the preliminary conference marketing materials (subject to print deadlines);
- Recognition as an **Associate Partner** (company logo) in the final conference program. Program will be distributed on-site to over 600 attendees;
- Recognition as an **Associate Partner** (company logo) on signage at the Registration & Information Desk;
- Recognition as an **Associate Partner** (company logo) displayed as part of the conference slideshow presentation. Slideshow will be played during the opening and breakout sessions of the conference;
- Pre-registration and final attendee mailing list.

LITERATURE DISPLAY BOOTH

\$1,850

(September 20-22, 2009)

- *Only eight more booths available!*
- 1 booth (8 x 8) with table and two chairs;
- 2 floor passes for Literature Display Booth staff; upgrade to full registration for only \$325 per person!

Sponsorship Levels and Benefits (*continued*)

LITERATURE DISPLAY BOOTH (*continued*)

- Recognition on www.ifdm2010.com and www.iaiaabc.org (company logo with website link and 50-word description) estimated to reach over 4,000 unique visitors in the next two years;
- Pre-registration and final attendee mailing list.

PARTNER

\$1,250

- Recognition as a **Partner** on www.ifdm2010.com and www.iaiaabc.org (company logo with website link and 50-word description) estimated to reach over 4,000 unique visitors in the next two years;
- Recognition as a **Partner** (company name) in the preliminary conference marketing materials (subject to print deadlines);
- Recognition as a **Partner** (company name) in the final conference program. Program will be distributed on-site to over 600 attendees;
- Recognition as a **Partner** (company name) displayed as part of the conference slideshow presentation. Slideshow will be played during the opening and breakout sessions of the conference;
- Recognition as a **Partner** (company name) on signage at the Registration & Information Desk;
- Pre-registration and final attendee mailing list.

LOOKING FOR A DIFFERENT OPPORTUNITY?

Please contact Jennifer Wolf Horejsh at +1-608-663-6355 or jwolf@iaiaabc.org to create a customized opportunity for your organization.

CONTACT

For additional details about the **IFDM 2010 and IAIABC Annual Convention 2010 Sponsorship Program** please contact Jennifer Wolf Horejsh, IAIABC Manager of Events and Educational Programs.

International Association of Industrial Accident
Boards and Commissions
5610 Medical Circle, Suite 24
Madison, Wisconsin 53719 USA

Phone: +1-608-663-6355
Fax: +1-608-663-1546
Email: jwolf@iaiaabc.org

Sponsorship Application

GENERAL INFORMATION:

Name:

Title:

Organization:

Address:

City:

State/Province:

Country:

Phone:

Fax:

Email:

Company Description:

SPONSORSHIP LEVELS:

Summit Partner (\$15,000 USD)

Literature Display Booth (\$1,850 USD)

Executive Partner (\$10,000 USD)

Partner (\$1,250 USD)

Associate Partner (\$5,000 USD)

PAYMENT:

Please Invoice

VISA MC AMEX DISCOVER

Check

Name:

Credit Card

Card Number:

Expiration Date:

RETURN APPLICATION TO:

IAIABC

Phone: +1-608-663-6355

C/O Jennifer Wolf Horejsh

Fax: +1-608-663-1546

5610 Medical Circle, Suite 24

Email: jwolf@iaiaabc.org

Madison, Wisconsin 53719 USA